# THE LONG BEACH PUBLIC LIBRARY FOUNDATION 2016 ANNUAL REPORT



18,021



HOMEWORK
HELPER HOURS
20,210



YOUTH ATTENDED LIBRARY PROGRAMS

81,038



Since 1996, the Long Beach Public Library Foundation's mission has been to provide support to enhance the Long Beach Public Library's services and encourage literacy and education for all members of the community.

# **OUR IMPACT BY THE NUMBERS IN 2016**

**20** years of encouraging literacy and education for all members of the Long Beach community

**\$20 million** raised total by the Foundation in support of Long

**Beach libraries** 

12 Library branches supported by the Foundation

1.2 million patrons served

**5.4 million** library resources used

1.2 million items checked out from libraries

261,519 library cards issued

132,826 ebook, magazine, and music downloads

**5,737** participants in the Summer Reading Program

**5,200** visitors to our city's libraries each day

**7,000** hours of volunteer support time

# **WHAT WE FUNDED IN 2016**



Brainfuse HelpNow is a live tutorial for all ages and levels in math, reading, writing, science, social studies, and SAT preparation. The virtual learning center allows patrons to work with live experts any time of day. Brainfuse JobNow provides patrons with virtual services and live job coaches to assist the job search process. These programs expand the services of our Family Learning Centers.

The Foundation purchased Mac computers, 3D printers, scanners, and iPad Pros for the Studio at the Michelle Obama Neighborhood Library through a grant from Don Knabe's office.





A Tesoro grant allowed the Foundation to begin piloting the Mobile Studio program, bringing advanced technology and training to our library branches. The project will continue into the new year.

Dictionary Day provided 5,900 dictionaries to every third grade student in Long Beach along with additional books to 54 school libraries in LBUSD.





30 scholarships to the library's Online High School were funded for the program's first year. 250 people applied on the program's launch in March, with 150 enrolled in the two-week prerequisite course. The Online High School allows residents to earn an accredited high school diploma and credentialed career certificate under the guidance of a personal academic coach.

Large print books for the Library's Senior Services resources through the Patricia Andrews endowment, pre-K children's books through the Burcham Endowment, award-winning children's books through the Slaybaugh Endowment, and almost 200 library-requested titles through the Gutenberg Endowment.



# **WHAT WE'RE FUNDING IN 2017**



Family Learning Centers, currently housed in all 12 of our library branches at a cost of over \$200,000.

The Summer Reading Program provides incentives for elementary students to engage in reading during the months outside of the classroom. From June to August, we provide 5,500 students with books, promotional and program supplies, and special events, costing roughly \$100,000.





Additional Online High School scholarships for incoming students.

1,000 Books Before Kindergarten, a reading initiative encouraging parents to read to their newborns, infants, and toddlers.





Digital archiving for special collections, specifically the Ebell scrapbooks, funded by an Ebell grant.



Newsletter | DEC 2016

# THE LONG BEACH PUBLIC LIBRARY FOUNDATION

provides support to enhance the Long Beach Public Library and encourages literacy and education for all members of the community.

# WHAT'S INSIDE

20 Years in Long Beach

Hiahliahts from 2016

The New Michelle Obama Neighborhood Library

Our Annual Funding Report

A Thank You to Our Donors



Dear Library Supporters,

This year the Long Beach Public Library Foundation celebrated 20 years of providing support to enhance the Long Beach Public Library. That's 20 years that we have been committed to encouraging literacy and education for all members of the Long Beach community. In this time, we have raised more than \$20 million to support Library programs. That is a truly remarkable impact for any nonprofit organization.

Over the last year I've had the pleasure of working with the Long Beach Public Library Foundation staff, Board of Directors, and supporters. With my decade of nonprofit experience, I can honestly say that the passion and dedication of this group is truly unique. That's why, when earlier this year, the Board of Directors invited me to take the Executive Director position permanently, I couldn't pass up the opportunity to continue this great work.

In 1996 our founders started at a kitchen table with a vision for literacy in Long Beach. Twenty years later, they have much to be proud of. But while we have taken the year to reflect on our

impressive accomplishments, we also haven't been at rest. The Foundation has grown significantly in the last twelve months with new staff, a new library and new projects - and we are excited to continue to grow in this coming year.

Thank you to all who have supported us for the last 20 years. I hope we can count on you as we make the next 20 even more remarkable.



Kate Azar Executive Director of the Long Beach Public Library Foundation

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for helping to shape 20 years of serving the city of Long Beach!

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#### 1996

LBPLF founded on May 5, 1996.

#### 1999

The first Family Learning Center is established at Burnett Library.

#### 2001

Family Learning Centers are opened in all 12 branches of the Long Beach Public Library.

#### 2002

Long Beach Reads One Book officially begins, choosing a book by a living author, attempting to bring the author to Long Beach.

#### 2003

The Foundation introduces Raising a Reader, a program to connect and introduce parents and their small children to the resources of the public library.

#### 2004

The Earl B. and Loraine H. Miller Foundation provides funding for the Foundation's first Dictionary Day program, providing dictionaries for all Long Beach Unified School District 3rd Graders each year.

#### 2005

Fundraising begins for the expanded Family Learning Center at the new Mark Twain Neighborhood Library, eventually raising a \$1 million endowment.

#### 2007

The Foundation, Library, and community leaders collaborate on the opening of the new Mark Twain branch.

#### 2008

The Library counts 1.5 million visits, as many as the national tourist destination, the Aquarium of the Pacific.

#### 2014

The Foundation announces Carnegie49, the endowment fund to encourage citizens to leave a donation to the organization in their trust or will.

The Foundation launches The Studio, a makerspace featuring 3D printers, Adobe Creative Suite design software, and other design tools.

#### 2015

SpecialConnect is launched at the Main Library, a place for children with special needs with specialized books, toys, and events.

### 2016

The Foundation celebrates its 20th anniversary.



The first Family Learning Center at Burnett Library, 1999



Dictionary Day, 2004



The Opening of the Studio, 2014









In **APRIL**, during National Library Month, we sponsored Dictionary Day, continuing the tradition begun twelve years ago by Earl and Loraine Miller of giving free dictionaries to each third grade student in Long Beach.

Main Library and Mark Twain Branch Library offered six weeks of Maker Camp activities during the <u>SUMMER</u> through the Studio, encouraging entrepreneurship, technological engagement, and creative thinking in our city's youth.

We held our 20th Anniversary Grape Expectations Gala on JUNE 26 sponsored by the Port of Long Beach, Edison International, the Miller Foundation, Margie & Jon Masterson, the Schulzman-Neri Foundation, and more. Joined by special guest speaker Mayor Robert Garcia, the event was an elegant opportunity to recognize remarkable contributors to library advocacy and participate in a live auction benefiting the Foundation.

In **SEPTEMBER** we celebrated the opening of the Michelle Obama Neighborhood Library in north Long Beach along the Atlantic Corridor. Already the Foundation has raised \$1 million for the new library's Family Learning Center, StoryTime theater, and makerspace Studio!

Mayor Robert Garcia hosted the first Mayor's Book Club in **SEPTEMBER** alongside the Long Beach Public Library Foundation featuring local author and journalist Tim Grobaty discussing his memoir on decades of journalism in Long Beach, "I'm Dyin' Here".

The Grand Literary Society was launched in **NOVEMBER**, bringing together donors who've annually given \$1,000 or more in general support for special events, opportunities, and communication on Library developments.

# WHO'S HERE

This year has seen a lot of change in the Foundation's staff. Early in the year we welcomed our new Executive Director, Kate Azar. Kate brings more than 10 years of nonprofit sector experience to the Foundation, including program and fundraising management, social cause campaign strategy, and co-founding the Olive Tree Initiative, an award—winning, educational nonprofit organization with chapters throughout California. Over the following months, Kate rounded out the Foundation's staff, hiring Erica Bradley as our new Director of Development, Molly Lewis as our Communications Manager, and Diana Litvin as our Office Manager.



LBPL Foundation Staff

Erica Bradley, a graduate of UC San Diego, has been a development professional for 13 years, most notably serving more than eight years on behalf of Mattel Children's Hospital UCLA. Molly Lewis has worked in some form of communications for almost a decade, from launching a publishing startup to running the communications department of a local nonprofit. Diana Litvin is a graduate of Cal State Dominguez Hills whose experience has taken her from Kiev to Brooklyn to Long Beach. She's worked in human resources, marketing, and finance, and brings all this expertise to her role at the Foundation.



# THE MICHELLE OBAMA NEIGHBORHOOD LIBRARY

On September 10, Mayor Robert Garcia, Vice Mayor Rex Richardson, and Councilmember Al Austin cut the ribbon at the opening of the new Michelle Obama Neighborhood Library, welcoming in over 5,000 patrons on that first day to explore the state-of-the-art facility. Foundation donors kicked off the grand opening by contributing \$1 million towards special programs like the Family Learning Center, a makerspace Studio, and a Children's StoryTime Theater.

The library is a pillar of sustainable building practices, and stands as a monument to both its community and our city. We're grateful and proud to have been a part of its development, and are excited to continue partnering with community members like you who have the opportunity to become founding donors during its first year of offering service to north Long Beach. Visit our website for more information, and be sure to take a look at the special video on the Foundation's role in the Michelle Obama Neighborhood Library.



http://bit.ly/MONL-video



Opening Day at the Michelle Obama Neighborhood Library



The Teen Library at the Michelle Obama Neighborhood Library

# **MANY THANKS**

to our committee co-chairs **Mary Hinds** and **Rick Alsagoff** for leading the Michelle Obama Neighborhood Library campaign from the beginning! Their tireless efforts are evident not only in the million dollars already given to the new library, but in the fantastic partnerships they've made with

community members and neighborhood leaders along the way. We're so grateful for their representation and the dedication they've given to this incredible project!



What's special about this library is that it acknowledges the rich history of our past, our north Long Beach community, but really faces future.

- Rex Richardson

# BECOME A FOUNDING DONOR

While we welcome gifts of any size towards the Michelle Obama Neighborhood Library, there are a few special opportunities for specific designations made within the library's inaugural year:

#### Gifts of \$25-49

- + a commemorative bookmark
- + your name included in our Founding Donor registry on public display and in our end of year report
  + an invitation to a Founding Donor event hosted by Vice Mayor Rex Richardson and Councilmember Al Austin

#### Gifts of \$50-99

+ all of the above, and your name listed on our website

#### Gifts of \$100-199

+ all of the above, and a certificate of acknowledgment from Vice Mayor Richardson and Councilmember Austin

#### Gifts of \$200 and Above

+ all of the above, and dedication of a book in the library's collection with your name listed on the bookplate

To give any amount towards the Michelle Obama Neighborhood Library, visit <a href="http://bit.ly/give-monl">http://bit.ly/give-monl</a>.

### Thanks to our current Founding Donors:

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# THANK YOU!

The Long Beach Public Library Foundation couldn't have accomplished all this without your generous support. Our sincerest thanks for all you do!

Gifts from 2016 through November 30. The final honor roll for 2016 will be available in 2017 at LBPLfoundation.org

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To join our wonderful donors in support of the Long Beach Public Library, visit our website at LBPLfoundation.org or send in your contribution using the envelope provided. For more ways to give, or to learn about our legacy or endowment gifts, contact Erica Bradley at 562-628-2441, or Erica@LBPLfoundation.



The Art of Kamilė Krasauskaitė

The Long Beach Public Library Foundation is especially grateful to our donors from the Grape Expectations Gala this summer. We're excited to partner with a new donor this year, The Tutoring Center—empowering children to reach their potential by helping them master academic skills and increase their concentration, attention span, and focus.





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# PLEASE SUPPORT THE LONG BEACH PUBLIC LIBRARY

# **LOOKING AHEAD TO 2017**

- As part of the new Civic Center development, construction will officially break ground next year for the new Main Library at Broadway and Pacific. We're looking forward to the completion of the new library, city hall, and park in 2019!
- We'll host the acclaimed Summer Reading Program encouraging literacy during the "summer slide" through special programs, events, and incentives at the twelve library branches throughout Long Beach.
- Using Learning Express, Gale Courses, and Lynda.com, the Library will expand its educational programs with even more free classes for residents on technology, computers, and business.
- The Foundation will enhance its services to children, students, and adults with special needs by expanding SpecialConnect in our Main Library and adding further resources to our Information Center for People with Disabilities.



New Civic Center



New Main Library